

yearbook
emim class of
2007



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pricelist - 1 / 0 6

Published by

ESCP-EAP ALUMNI e.V.

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Circulation

1,000 copies

Publication

Annually in October

Distribution

- Advance mailing of PDF format to companies that advertise
- Mailing of PDF format to students of ESCP-EAP,

Advertising deadline

11 September of publication year

Final deadline for printing materials

18 September of publication year

Contact

For any request, please contact
Volker Ollesch
Career Services of ESCP-EAP Alumni e.V.

Format

DIN A4
210 by 297 mm

Print Space

185 by 277 mm

Trim

5 mm, all cutting edges

Printing method

Sheet-fed offset

Paper:

Cover 300 g/m² pictures printed matt
Interior 135 g/m² pictures printed matt

Color mode:

4c – CMYK

Right of withdrawal

Only in written form. Two months prior to advertising deadline for all advertisings. In case of withdrawal up to one month prior to advertising deadline, 50 % will be due; if later, the full advertising price will be due.

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Fax: +49-2561-89 69 28
e-mail: volker@esceapalumni.net

Printing material**Data formats:****Closed files**

EPS files
(with preview; fonts included and converted into curves)
TIF files (resolution of at least 300 dpi)
Printable PDF files

Open files

PC: InDesign CS2, PhotoShop CS2, Illustrator CS2, PageMaker 6.5, Freehand 9.0, CorelDraw 11.0
- Please deliver all fonts and pictures used

Media:

Disk, CD, DVD, ZIP 100

Data transfer:

ISDN - Fritz-Card: +49-30-52 54 91 31
(please notify +49-30-52 54 91 30)

Email: wsd.satz@arcor.de

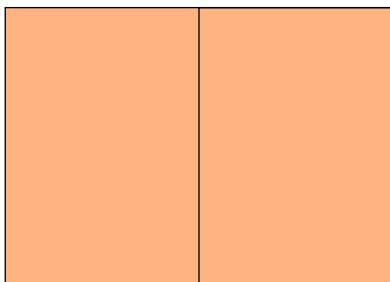
Skype: wsdbln

Media by mail to:

WSD SATZ+GRAFIKSTUDIO
Einbecker Str. 43
D-10315 Berlin

For this publication, the „Allgemeinen Geschäftsbedingungen für Anzeigen in Zeitungen und Zeitschriften“ (General terms and conditions for advertising in newspapers and magazines) apply.

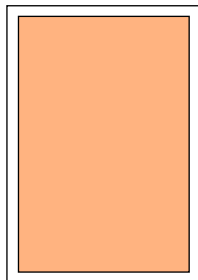
Advertising formats



2/1 pages

Bleed format
420 by 297 mm

b/w – 4c:
2,950 €

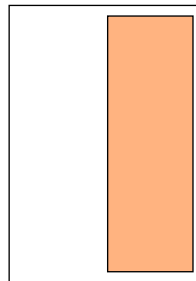


1/1 pages

Print space format
185 by 277 mm

Bleed format
210 by 297 mm

b/w – 4c
1,850 €

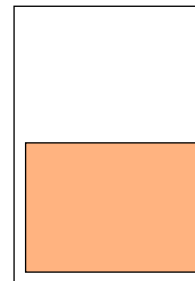


1/2 page, portrait

Print space format
92 by 277 mm

Bleed format
105 by 297 mm

b/w – 4c
1,250 €

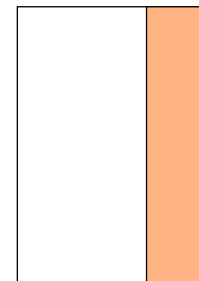


1/2 page, landscape

Print space format
185 by 138 mm

Bleed format
210 by 148 mm

b/w – 4c
1,250 €



1/3 page, portrait

Bleed format
70 by 297 mm

b/w – 4c
950 €

Surcharges

Additional 10 % per bleed ad

Discounts

2 pages or more 5 %
3 pages or more 10 %

Special placements

Inside Cover Front (U2)* 2,500 €
Format 210 by 297 mm + trim

Inside Cover Back (U3)* 2,300 €
Format 210 by 297 mm + trim

Backcover (U4) 2,900 €
Format 210 by 297 mm + trim

* Please note that text and picture elements will be offset towards the center due to the use of adhesive binding. Text and picture elements at risk of bleed must be transferred at least 10 millimeters further inside from the advertising format – in case of page U2 from the right, in case of U4 from the left side. If the advertiser does not comply, any claim of loss due to wrongly-cut advertising will not be warranted.

Target group

Recruiting companies Europe-wide interested in internationally-educated junior employees for management positions.

Content

CV's of ESCP-EAP's students in their final year of study.

These students are planning their job entry into international management positions starting late 2007.

91 percent of students (with respect to Berlin) took part in the yearbook 2006 (relevant to the graduation in 2006).

Trial copy

Trial copies of the edition 2006 will be sent out free of charge and obligations on demand.

Maik ZALLMANN | 171

professional interests

- career aspirations: To be able to start my career in a management position within a dynamic and established team in a company that fosters professional and personal growth.
- sector: Consulting / Automotive / Telecommunication
- function: Consulting / Management
- country preferences: Europe

languages

- German: ****, French: ***, English: ***, Russian: *

skills

- negotiation: ***, analysis: ****, leadership: ***, sales: ****, presentation: ***, motivation: ***, computer: ****, other skills: 100% (100%)

research project: The precise nature of logic is still to be defined but will certainly focus on the combination of value based management and the use of pertinent performance management tools.

professional experience

07/03 - 08/08 Harvard & Paribas Management Consultants (Assistant Services)

- Company Placement: Assistant Consultant
- Department: OC / IS / OC (SM)
- Function: General Management
- Sector: Business and Management Consultancy

01/05 - 03/08 BWS Group Limited (Senior Business Engineer)

- Company Placement: Research Engineer
- Department: Control (SR) Ltd
- Function: General Management
- Sector: Business and Management Consultancy

06/04 - 08/04 Neovision Strategy Consulting (Senior Partner)

- Company Placement: Analyst
- Department: Project Head Office
- Function: General Management
- Sector: Business and Management Consultancy

03/02 - 08/02 Salsite-Computer AG (Senior Systems)

- Company Placement: Quality Management Assistant
- Department: Quality Management (M-Class)
- Function: Production - Engineering
- Sector: Industry

06/00 - 08/02 Curve to STEK (Senior Partner)

- Company Placement: Business Startup
- Department: Business Strategy and reorganisation
- Function: Internal Consulting
- Sector: Health Services

06/97 - 08/06 Allianz AG (Senior Systems)

- Company Placement: Field sales force
- Department: Assistant and Life Insurance
- Function: Sales
- Sector: Financial Services

activities

08/02 - 08/08 Perspective Europe (Senior Business Partner)

- Department: Head of Logistics
- Function: Logistics
- Sector: Logistics

08/05 - 08/05 Atlas Submarine GmbH (Senior Systems)

- Department: Digitalisation
- Function: Planning, organisation and realisation of events and trips for a European Year seminar
- Sector: Education

education & academic degrees

2003 - 2008 ESCP-EAP European School of Management (Senior Business Partner)

- Department: Diploma Grande Ecole, MSc in Management, Diploma (Kaufmann)
- Sector: Education

2000 - 2003 Université de Metz (Senior Business Partner)

- Department: Certificates - Erasmus scholarship
- Sector: Education

2000 - 2002 Europa-Universität Viadrina (Senior Business Partner)

- Department: Visiting course - 2 semesters, language test & %
- Sector: Education

1992 - 1998 Leibniz-Fachhochschule (Senior Business Partner)

- Department: Master
- Sector: Education

interests

- hobby: sailing / badminton / parashooting / cinema / opera / theater / musical